

## ***South Central Wisconsin Roofing News***

*This newsletter is brought to you by:*

*South Central Wisconsin Roofing*

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Referrals are the life blood of our business. If you refer a potential customer to our company and they hire our company, we will give you a \$100 gift certificate to your favorite restaurant (text or email us to make sure we know who to give the credit to).

We now offer financing for reroof projects. It is very simple...go to our website at [www.southcentralwiroofing.com](http://www.southcentralwiroofing.com) click on the red banner "Get my rates" and answer 4 questions, and wait as you get offers from several lenders within our network.

Check out our new "Fair Price Guarantee" on our website! We will match a competitor's price to get your business, provided we are both providing comparable service and product (apples to apples).

If there is one thing we cannot over emphasize is to think of your roof and your attic working together as a system. The last thing anyone wants to do is install a new roof then have a leak next winter to discover the leak is caused by ice dams and condensation. On many styles of older homes the best way to insulate and ventilate is from the top in conjunction with a reroof project. We can explain these options.

Thank you for taking the time to read our newsletter.