

## Is Our Price Fair?

When you purchase a service (opposed to a product), you are buying the concept that they are going to do what you think they are going to do. The only way to reduce your risk is research.

Here are a few things to consider in your research and don't be afraid to ask your contractor for proof:

- A company that uses the best available products and provides an upgrade warranty. Do they do things the right way?
- Registered and licensed contractor with the State of Wisconsin
- Carries Liability (covered for damage to your property) and Worker's Compensation Insurance (someone gets hurt on your property)
- Uses upgrade products (i.e. 6 ft. of ice and water barrier; synthetic underlayment and shingles with a long-term non-Prorated warranty)
- Every roofing material manufacture has a certification program for companies that sell and install their products. To become certified, it is required to take manufacture training.
- A permanent business location
- Has at least 4 ½ stars on Google reviews
- Something to consider is if another company is lower in cost, is that a good deal or a red flag?

Here is a quick and easy way to check on a contractor's references (this method came from an article by State Farm Insurance):

*Ask them for one reference for a job that was completed in the last two weeks. This way they cannot hand pick the reference. When you call the reference, all you really need to ask is one question...."Would you hire them again?"*

**If you have concerns about our cost, let's at least talk**

***Your home is too important to trust to anyone but a professional!***